MIDJOURNEY

AI IMAGE GENERATION

Midjourney turns written descriptions into images, four at a time, and can animate any still into a short clip. It's made by an independent San Francisco lab founded by David Holz; public since July 2022.

CURRENT MODEL	WHERE	PRICE	MAKES
V8.2	**midjourney.com**	**From $10/mo**	**Images + video**
Default since July 2026	Web app first; Discord too	Four plans, no free trial	Video is image-to-video

GETTING STARTED

01 Pick a plan at midjourney.com and sign in.

02 Rate images to unlock your Personalization profile; the V8 models require one.

03 Build a moodboard from your reference images.

04 Prompt in the Imagine bar; parameters go last.

THE PLANS

PLAN	/MO	FAST HRS	RELAX	STEALTH
Basic	$10	3.3	None	No
Standard	$30	15	Images	No
Pro	$60	30	Images + video	Yes
Mega	$120	60	Images + video	Yes

Relax is unlimited but slower; Relax video is SD only. Annual billing saves 20%. All plans allow commercial use; companies over $1M a year need Pro or Mega.

MAKE IT YOURS

Profile `--p`
Learns your taste from the images you rate.

Moodboard `--p + its ID`
Images you choose that steer the look.

Style reference `--sref`
Borrows one image's look; `--sw` sets how much.

Stylize `--s 0–1000`
Strength of your profile or moodboard. Default 100.

PROMPT CONTROLS

`--ar 16:9`	Frame shape, width to height
`--c 0–100`	Chaos: more variety across the four
`--raw`	Dials back the default polish
`--no`	Leaves things out (--no text)
`--exp 0–100`	Experimental: more detail and drama
`--hd`	Native 2K images (V8.1 and later)
`--v 7`	Use V7 for Omni Reference (--oref)

IN THE KILN — **MIDJOURNEY** → VENICE → SEEDANCE 2.5

Facts as of October 2026; models, prices and features change often.
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